

DDGDVC

Dwaraka Doss Goverdhan Doss Vaishnav College, a linguistic minority institution was established in the year 1964 with the sole purpose of imparting value-based education. His Holiness 108 Goswami Shri Maharajshri Mathureshwarji laid the foundation stone for the building on 13th November 1963 at "Gokul Bagh". The college offers 33 UG courses, 18 PG Courses and 6 Research programs. The curriculum is reviewed and upgraded periodically to cater to the special needs of the student community in tune with the changing trends in diverse disciplines of arts, commerce, science and

PG DEPARTMENT OF JOURNALISM AND COMMUNICATION

The Postgraduate Department of Journalism and Communication has its inception in the year 2015. The Department works with an underlying vision to impart holistic education and mould UG and PG Students as confident and ethical journalism professionals and also instills the foundation of academic research and ignite social awareness and responsibility. The Mission of the department includes: Educating to critically analyze social, cultural, economic, and geo-political scenarios of the contemporary era, develop skills to appreciate and analyze media text, cultivate conscience to function in accordance with media laws and ethics, inculcate knowledge and expertise to develop media content and grooming students to perform in a state-of-art media environment.

ABOUT THE CONFERENCE (TECHCLAVE'24)

With the onset of technological convergence, there exist a major leap in the way each information is consumed as the digital revolution gave emergence to new methodologies, practices and forms. Digital revolution and the rise of online social networks have reshaped the media landscape and thus the future of news publishing has started moving away from traditional media houses. This trending information landscape is constantly and rapidly evolving with each different characteristics and cultures, and audiences with information shared in varied perspectives and forms. From technological advancements to novel storytelling formats, there is a predominant need to explore the dynamic landscape of journalism and further investigation is needed in the various innovative fields to reshape ideas in recent years.

PATRON

Dr. Ashok Kumar Mundhra, Secretary

CONVENOR

Dr. s. Santhosh Baboo, Principal

ORGANISING SECRETARY

Ms. A. Pragathi, Asst. Prof. & Head

JOINT ORGANISING SECRETARIES

Dr. C. Sriram, Asst. Prof.

Ms. D. Guna Graciyal, Asst. Prof.

FACULTY ORGANISING MEMBERS

Ms. M. R. Saranya

Mr. V. Bijith

Mr. F. Gunasagaya Vimal George

Mr. S. Arun Kumar

Mr. P. Naveen Kumar

Mr. Lakshmi Kanth Bharati

STUDENT ORGANISING MEMBERS

Ms. Priyanka, II MA

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CONTACT

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 [techclave2024](https://www.instagram.com/techclave2024)

 DDGDVC Journalism

 DGVaishnav JOURNALISM



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)

Reaccredited with A++ Grade by NAAC

College with Potential for Excellence, Linguistic Minority Institution,
Affiliated to University of Madras, Arumbakkam, Chennai - 600 106

PG DEPARTMENT OF JOURNALISM AND COMMUNICATION

Organises

1ST INTERNATIONAL CONFERENCE

**TECH
CLAVE'24**



THEME

**JOURNALISM AND MEDIA
IN DIGITAL SCENARIO**



16th FEB '24

Date of the Conference

AIM OF THE CONFERENCE

The predominant aim of the conference is to ascertain and create a platform for dialogue, collaboration, and the exchange of ideas with respect to varied genres of Journalism.

OBJECTIVES OF THE CONFERENCE

- ◆ To identify how these innovations impact journalistic practices, audience engagement, and the overall sustainability of the industry.
- ◆ To analyse case studies, trends, and emerging technologies,
- ◆ To synthesise research perspectives and contribute insights into the evolving nature of journalism and offer considerations for education and policymaking.
- ◆ To explore the diverse range of journalism genres, from traditional forms to emerging digital formats, considering cultural, regional, and technological influences.
- ◆ To highlight innovative approaches and the impact of technology on journalism genres, which includes the use of multimedia, data journalism, and interactive storytelling.

This conference aims to bring together scholars, researchers, professionals, and students from around the world to discuss and share their insights on the latest trends, innovations, ideologies, and paradigms in the emerging field of journalism.

KEY THEMES OF THE CONFERENCE

- ◆ Traditional vs. Digital Journalism Genres.
- ◆ Role of Narratives in Audience Engagement.
- ◆ Media Literacy and its importance in Journalism.
- ◆ Conflict Journalism and Peace building.
- ◆ Social Media and Citizen Journalism.
- ◆ Cultural Perspectives and Journalistic ideas.
- ◆ The Future of Journalistic Practices in the internet age.
- ◆ Artificial intelligence in media industry.
- ◆ Fan engagement and digital culture influence on cinema.
- ◆ Indigenous voices and cross-cultural exchanges in animated story-telling.
- ◆ Trending digital media technology development and impact.
- ◆ E-governance and sustainable policy impact.
- ◆ Social media as fountainheads of human progress in the digital age.
- Papers with a focus on other media related themes and sub-themes are also welcome.

CALL FOR PAPERS

The international conference will provide opportunity and platforms for research scholars, students, media academicians, media consultants, journalists and media practitioners to present their research in the form of research papers or posters during the two days of the conference. Suitable topics pertaining to the key themes of the conferences will be highly appreciated.

PUBLICATION OPPORTUNITY

All the papers accepted for the conference; post-completion of the registration process will be published as conference proceedings in a book with ISBN. Selected papers will be published in UGC CARE - listed journals.

REGISTRATION DETAILS

Categories	Early Bird Registration	Late Registration
Students & Research Scholars	250	500
Academicians and Professionals	750	1000
International participants	1250	1500

Every co-author should register individually in their respective category

Note:

- The author and co-authors should register separately.
- The conference registration includes conference kit and refreshments
- Payment can be made online.

IMPORTANT DATES

Abstract Submission Deadline	January 15, 2024
Notification of Abstract	Within a week
Full paper Submission	February 5, 2024
Acceptance for Full Paper	Within a week
Early Bird registration ends on	January 30, 2024
Last date for Registration for Paper Presentation	February 10, 2024
Deadline for Late registration	February 14, 2024
On-the-Spot registrations also available	

GUIDELINES FOR SUBMISSION

ABSTRACT LENGTH: 300-500 words

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FULL PAPER LENGTH: Max. 7000-8000 words

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- APA format to be followed for references.
- Paper should be original and unpublished.
- All papers are subjected to scrutiny by the peer review committee. the full papers will be reviewed on double review process.

FORMAT FOR FULL PAPER

We accept the submission of high-quality papers describing original and unpublished results of conceptual, constructive, experimental and theoretical work or research pertaining to the key areas in all of the topic areas mentioned. Submission of a manuscript implies that it is not under consideration for publication elsewhere. The full papers should start with a title page and abstract and go on to describe the research being conducted and the theoretical framework and methodology being used.

PAYMENT DETAILS



Beneficiary Name : S ARUNKUMAR
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Mobile Number : +91 9940154020

REGISTRATION FORM

<https://forms.gle/hX2RCJ7yr5GLxZGu7>

Scan this QR code
for Registration

