



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(Autonomous)

Re-Accredited by NAAC with A++ Grade in 3rd Cycle
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras, Arumbakkam, Chennai – 600 106



13.02.2024
Chennai

Respected Ma'am

Greetings from the PG Department of Journalism and Communication, DG Vaishnav College, Arumbakkam, Chennai.

We are delighted to inform you that the PG Department of Journalism & Communication is organizing the first International Conference TECH CLAVE'24 under the theme "Journalism and Media in Digital Age" on 16th February, 2024 with the predominant objective of creating a platform for the exchange of ideas. The conference is also followed by a panel discussion to explore the diverse range of journalism genres and to highlight innovative approaches and the impact of technology on journalism and media storytelling.

In this regard, it is our honor to extend this warm invitation to **Ms. Francielle Vargas, University of Sao Paulo, Brazil** to be a **Keynote Speaker** for TechCLAVE 2024. This international conference will be a good platform for scholarly discussion on emerging innovations in various frontiers to develop content pertaining to the digital scenario. Your enthusiastic participation will contribute to the success of TechCLAVE 2024.

The inaugural invitation and brochure of the conference are attached herewith for your kind reference.

Regards,


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